



PRESS RELEASE

Media Contact

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FOR IMMEDIATE RELEASE

MONDAY, JULY 22, 2013

Grand Opening of Spice Isle Frozen Yogurt (Grenada’s first Self-Serve Café). Monday, July 29, 2013 at 10:00am. Located at Excel Plaza in Grand Anse, St. Georges.

Grand Anse, St. George’s – Renovation is over and everyone is excited over this new and bright business concept launching in the next few days. Spice Isle Frozen Yogurt promotes community and family by providing a sensation of great tasting sensible, frozen dessert made for you, by you, in an environment that is visually uplifting as it is welcoming. Also promoting a healthy eating and a positive lifestyle for us Grenadians.

Own by a local young couple (Devon and Kerryann Wells, Spice Isle Frozen Yogurt will bring the best of soft serve frozen yogurt experience you'll ever have! One can create their own combination from eight delicious, soft-serve premium frozen yogurt flavours provided daily. Then top it off with any of our eighteen mouth-watering toppings of their choice ranging from local fruits to yummy candies.

SPECIAL EVENTS - MONDAY, JULY 29, 2013 | 10:00AM-11:00AM

MEDIA PRESS CONFERENCE

Event Description: This event is dedicated to media personals who would like to create a story on our grand opening of Spice Isle Frozen Yogurt self serve cafe. Television, Radio, News Paper, Online Blogger, Online News, Photographers.



- Grand opening ribbon cutting ceremony - 10:15am-10:25am
- Question and Answer – 10:25am-10:40am
- FREE Sampling – 10:45am-11:00am

PLEASE NOTE: Media personals who wish to participate in the free sampling must register by sending us an email to info@spiceislefroyo.com confirming your attendance. Two persons are allowed per medium.

- **OPEN TO THE PUBLIC – 12:00PM**

**YOU PICK THE FLAVORS; YOU ADD THE TOPPINGS;
YOU MAKE IT YOUR WAY!**

SPICE ISLE FROZEN YOGURT
EXCEL PLAZA # 6
GRAND ANSE, ST. GEORGE'S

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